



adeste.

*Do you work in arts and culture?*

*Are you interested in better knowing your audiences? Implementing audience development policies while keeping your current cultural consumers loyal and happy?*

*Are you looking to improve your audience development skills and attributes to successfully expand your organisation's reach?*

*Join us on the web to learn more about the **Audience Developer: Skills and Training in Europe (ADESTE)** project that aims to develop and train a new European occupational profile in the fields of arts and culture.*

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